



Hello, my name is Kyle Erwin.

Experience

2017 - PRESENT

Visible Logic, Inc.
Portland, ME

GRAPHIC DESIGNER

Visible Logic is a Portland, Maine-based branding agency that works with various, mostly B2B, clients across the US. At VL, I bring ideas to life by giving them visual structure. My primary work includes logo and web design projects, but I also handle a variety of other design projects ranging from package design and prototyping to video production.

2015 - PRESENT

Freelance
Buksam, South Korea

GRAPHIC DESIGNER

When I moved to Korea, it allowed me to flex my design skills once again. I worked with various clients around the country, mostly foreigners like myself, and on a variety of projects. These projects ranged from advertisements and restaurant menus to jersey and t-shirt designs. My freelance career continues to thrive here in the US.

2015 - 2016

Haps Magazine
Busan, South Korea

ART DIRECTOR

Haps is a nationally distributed magazine directed towards foreigners living and traveling within Korea. Founded in 2009, the magazine provides information and stories about events and entertainment around the country. As art director, I work with the co-founders, editors, and photographers to design and layout each bimonthly issue.

2013 - 2015

REV Solution, Inc.
Minneapolis, MN

WEB DEVELOPER

REV provided me with a great opportunity to expand my web development skills. I worked on the Demandware e-commerce platform as a front-end web developer, where I developed multiple personalization engines. These engines allowed customers to design their product with personalized messages, custom fonts, layouts, and more before checkout.

2011 - 2013

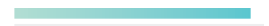
Mediascope, Inc.
Winona, MN

GRAPHIC DESIGNER

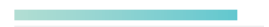
I had various responsibilities at Mediascope. These included designing mailers and business cards to designing and building microsites as well as full websites for various clients. As Mediascope is a smaller company, I took on other tasks as well. For instance, I setup and operated a Cannon 6010 press, completed orders and invoices, and assisted with production.

Skills

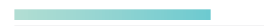
Ps



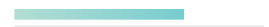
Ai



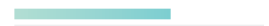
Id



Pr



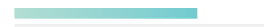
Ae



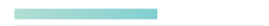
HTML



CSS



JS



Education

2005 - 2010

B.A. Graphic Design
Winona State University
Winona, MN

Contact

📞 507.450.5231

✉️ hello@kylerwin.com

🌐 www.kylerwin.com